

PAPER READ IN INTERNATIONAL CONFERENCE (2011-2013)

Name	Designation	Year	Paper Description
Dr. Muhammad Hanif	Professor	2013	Muhammad, H. (2013). From TNA to Evaluation: Issues and Disconnects in Training and Performance, L&OD Conference. Learning and Organizational Development Conference. Pakistan Society of Training and Development
Dr. Muhammad Hanif	Professor	2013	Muhammad, H. (2013). Writing Training Objectives through Learning Domains. Quality in Trainings, Quality Training Concepts.
Dr. Wahab Suri	Professor	2013	Suri, A. (2013). The exclusive epistemological foundations of irreconcilatory bioethics: the limit of contemporary bioethical discourse. UNESCO-Kumamoto University Bioethics Roundtable, KBRT 7, International Dialogue and the Future of Asian Bioethics on 7-8 Dec, 2013 at Kumamoto University, Japan
Dr. Wahab Suri	Professor	2013	Suri, A. (2013). The Possibility of Bio-Grand-Narrative: The Re-assertion of Modern Ethos at the Juncture of Post-modernity, 6th International Seminar on Biocosmology on 9 Dec, 2013 at Kumamoto University, Japan
Omar Javaid	Assistant Professor	2013	Javaid, O. (2013). A Comparison of Islamic & Capitalist Conception of Economic Justice, International Conference on Islamic Economics at Kuala Lumpur, Malaysia on 30 Jan, 2013
Usman Aleem	Assistant Professor	2013	Aleem, U. (2013). Made oral presentation in the 33rd Pakistan Congress of Zoology (International), Jointly organized by Pakistan Museum of Natural History, Islamabad and PMAS Arid Agriculture University, Rawalpindi on April 2-4, 2013
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2013	Jalees, T. & Run, E. (2013). A Structural Equation Model: Socio Cultural Influence On Body Image of Pakistani Consumers. Paper Presented at the Proceedings of International Research Conference on Contemporary Management Practices 2013, Jan 17-18, 2013. LUMS, Lahore, Pakistan.
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2013	Rehman, M, Jalees, T., (2013) Effectiveness of Support Systems to the SMES in Pakistan: An Empirical Study of Karachi Based SMES. in the "The International Research Conference on Contemporary Management Practices (IRCMP 2013)" held on Jan. 16-17, 2013 in Lahore Pakistan.
Omar Javaid	Assistant Professor	2013	Javaid, O. (2013). International Conference on Islamic Economics. Malaysia
Raza Kamal	Lecturer	2013	Raza, K.,(2013) Mc Donald's Pakistan Fun & Food To gather, AJMC International Conference, LUMS 18-19 Jan, 2013
Syeda Quratulain Kazmi	Assistant Professor	2013	Kazmi, Q. (2013). Sustainable Women Education & Preference Criteria In Pakistan. Paper Presented in International Conference at KASBIT, Karachi, Pakistan
Dr. Nadeem A. Tamimi	Professor	2013	Tamimi, A. (2013). A Macro View of Top Shell Resources Along the Sindh Coast. Paper presented at the 32nd Pakistan Congress of Zoology (International).
Dr. Nadeem A. Tamimi	Professor	2013	Tamimi, A. (2013). Impact of Work Factors on Employee Turnover in the Plastic Industry of Pakistan. Paper presented in South Asian International Conference held at PC, Bhurban, Murree Hills, Pakistan
Usman Aleem	Assistant Professor	2013	Tamimi, A. & Aleem, U. (2013). Impact of Work Factors on Employee Turnover in the Plastic Industry of Pakistan. Paper presented in South Asian International Conference held at PC, Bhurban, Murree Hills, Pakistan
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2012	Jalees, T. (2012). Influence of Idealized Fashion Models on Purchasing Behavior in Pakistan. Paper presented at the SZABIST's 2nd International Research Conference, Karachi, Pakistan.
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2012	Jalees, T. (2012). Antecedent to Counterfeit Luxury Products in Pakistan. Paper presented at the Postgraduate Conference on 'Social Science and Humanities, University of Malaysia, Sarawak, Malaysia.
Omar Javaid	Assistant Professor	2012	Javaid, O. (2012). A Comparison of Islamic & Capitalist Conception of Economic Justice, International Conference on Islamic Economics at Kuala Lumpur, Malaysia on 30 Jan, 2013
Amber Raza	Assistant Professor	2012	Raza, A., 2012. Leader follower expectations: Pygmalion in Management. Paper presented at Second International Research conference 2012 organized by Szabist Dec 14-15 2012
Raza Kamal	Lecture, HOD Management	2012	Kamal, R. (2012). Mc Donald's Pakistan Fun & Food Together. Paper presented at the AJMC Conference, LUMS Lahore, Pakistan
Rakshinda Mustafa	Lecture Marketing	2012	Mustafa, R. (2012). Role of Brand Activation in Customer Relationship Management. Paper Presented at the 4th South Asian International Conference (SAICON-2012): Emerging Knowledge Economy in the 21st Century: Opportunities & Challenges, Bhurban, Muree, Pakistan
Raza Kamal	Lecturer	2012	Raza, A. (2012). Leader-Follower Expectations-The Pygmalion Effect. Paper presented at the SZABIST's 2nd International Research Conference, Karachi, Pakistan.
Dr. Wahab Suri	Professor	2012	Suri, A. (2012). Right without Choice and the Future of Bio-ethics Discourse in Post-Colonial Society, UNESCO-Kumamoto University Bioethics Roundtable "Bioethics: From Theory to Practice" on 8-10 Dec, 2012 at Kumamoto University, Japan

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Name	Designation	Year	Paper Description
Dr. Wahab Suri	Professor	2012	Suri, A. (2012). "Sacred vs Secular: The Dilemma of Islamic Political Forces in Post Colonial Societies", Annual Humanities and Social Sciences Conference on 24-26 Feb, 2012 at University of Management Sciences (LUMS), Lahore, Pakistan
Dr. Nadeem A. Tamimi	Professor	2012	Tamimi, A. (2012). Economic Losses Due to Dengue Fever in Lahore . Paper presented at the 32nd Pakistan Congress of Zoology (International), Government College University, Lahore, Pakistan
Dr. Nadeem A. Tamimi	Professor	2012	Tamimi, A. (2012). Role of Zikri Sect. in the Marine Fisheries Development of Pakistan . Paper presented at the 32nd Pakistan Congress of Zoology (International).
Dr. Nadeem A. Tamimi	Professor	2012	Tamimi, A. (2012). Obtaining Water from the Hillsfee Wells by Close Siphon System for Fish Shrimp Farming in Pakistan . Paper presented at the 32nd Pakistan Congress of Zoology (International).
Dr. Nadeem A. Tamimi	Professor	2012	Tamimi, A. (2012). Role of Other Meats in Decreasing Fish Consumption in Pakistan . Paper presented at the 33rd Pakistan Congress of Zoology (International)
Rakshinda Mustafa	Lexturer	2012	Mustafa, R. (2012)Role of Brand Activation in Customer Relationship Management, 4th South Asian International Conference (SAICON-2012):Emerging Knowledge Economy in the 21st Century: Opportunities & Challenges, Bhurban, Muree, Pakistan
Usman Aleem	Assistant Professor	2012	Tamimi, A. & Aleem, U. (2012). A Macro view of non-sustainable activities along the Sindh Coast, Presented at International Resrach Conference, KASBIT, Karachi, Pakistan
Usman Aleem	Assistant Professor	2011	Aleem, U. (2011). Impact of Non-Financial Rewards on Employees' Productivity in Healthcare Sector. Paper presented at International Research Conference held on 17 Dec, 2011 at Reagent Plaza, Karachi, Pakistan.
Usman Aleem	Assistant Professor	2011	Aleem, U. (2011). Effects of training and development on performance of employees in private healthcare sector in Karachi. Paper presented at National Research Conference held at SZABIST on 14 May, 2011, Karachi, Pakistan.
Amber Raza	Assistant Professor	2011	Raza, A., 2011. The role of humor in training and development. Paper presented at the Asia Pacific Business Research Conference organized by World Business Institute, Kuala Lumpur Malaysia Feb 21-22, 2011.
Usman Aleem	Assistant Professor	2011	Aleem, U. (2011). Cities growth and health challenges of poor peoples living in slums of urban areas - case from karachi. Paper presented at 8th International Conference on Recent advance in statistics –Statistics, Biosta tistics and Econometrics by ISOSS held on 8-9 Feb 2011 at Lahore, Pakistan
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2011	Jalees, T. (2011). Impact Of Social Culture Factors On Social Comparison, Internalization And Body Image, In Karachi. Paper presented at the Asia Pacific Research Conference, Istana Hotel, Kuala Lumpur, Malaysia
Dr. Tariq Jalees	Associate Professor, HOD Marketing	2011	Jalees, T. (2011). Impact Of Media And Social Factors On Social Comparison And Body Image. Paper presented at the Asia Pacific Marketing and Management Conference, Madreka Palace, Sarawak, Malaysia
Raza Kamal	Lecturer, HOD Management	2011	Raza, A. (2011). The Role of Humor in Training and Development. Paper presented at the Asia Pacific Business Research Conference, Malaysia